



SNAC Bites

June/July 2017 Edition

Welcome to the June/July 2017 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association publications, chapter meetings, & social media.

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1. Announcing the 2017-2018 SNA Annual Membership Campaign!

Help SNA recruit new members and your reward could be a chance to win a VIP registration to ANC 2019 in St. Louis! Recruit **five or more** new members between **June 1st, 2017 and May 31st, 2018** and you will automatically be entered into a drawing to win 1 of 5 VIP registrations to SNA's 2019 Annual National Conference (ANC) in St. Louis in Missouri. For more details, please visit: www.schoolnutrition.org/amc.

Recruited someone new to SNA? Tell us on social media using the hashtag: #SNAREcruiter



2. Congratulations, SNA Award Winners- You Are Our School Nutrition Heroes!

The SNA Awards highlight outstanding individuals in all facets of school meal program operations and represent the vast array of professionals who go above and beyond in their commitment to improve and expand access to healthy school meals. This year, SNA recognizes state, regional, and national winners of the Employee of the Year Award, Manager of the Year Award, and Director of the Year Award. All winners will be recognized at the Red Carpet Awards Ceremony at SNA's Annual National Conference in Atlanta, Georgia on Sunday, July 9 at 10:30am. For a complete listing of all SNA winners, [click here](#). We would especially like to congratulate our state winners: [ADD INFORMATION ABOUT STATE WINNER(S) HERE]



3. Need-to-Know Items for Attending #ANC17

SNA recently expanded its available hotel room inventory so if you still have not secured your accommodations, please do so as soon as possible. If you did not get into your preferred hotel initially, please try again. Modifications to reservations can be made through the SNA Housing Bureau through June 24th. Cancellations can be made at any time, with a \$30 fee; however, starting June 1st, the fee goes up to \$90. For any questions on housing, please contact SNA's Official Housing Bureau at SNA@ConferenceDirect.com or 877-440-7549.

For those looking for something fun to do on the evening of Tuesday, July 11th, SNA will provide transportation to and from the former Sears, Roebuck & Co. building, which has been transformed into a vibrant community hub with shops and restaurants, including the Central Food Hall. The Roof at Ponce City Market is one of the most iconic destinations in Atlanta, featuring panoramic views, an 18-hole mini golf course, boardwalk-style games, craft cocktails, and dining. SNA will provide complimentary shuttles to and from Ponce City Market starting at 5:30pm, departing from the Marriott Marquis; the last shuttle will depart from PCM at 9:30pm. Shuttle tickets are required to ride the bus and are distributed on a first-come, first-serve basis. Please visit the shuttle desk at the GWCC during shuttle hours to receive a ticket with an assigned shuttle departure time.

The Atlanta CVB offers SNA ANC attendees exclusive deals during your time in Atlanta. Simply go to http://www2.atlanta.net/savings/sv_index.aspx?meetingNum=82328 and print off the card and/or save it on your mobile device. Present the card at participating partners to start saving. You can take advantage of discounts at area restaurants, attractions, shopping, area tours and more!

4. Which #ANC17 Section Meetings Will You Attend?

Member Section Meetings allow peers from districts and schools all over the country to come together and discuss specific challenges and solutions in school nutrition. This year we're offering a range of targeted learning opportunities for every type of member:

- **District Directors and Supervisors** – **Sunday, July 9, 8:00-9:00am** – *The Student Perspective on School Meals!*
- **Major City Directors and Supervisors** – **Sunday, July 9, 9:15-10:15am** – *School Meals and the Responsible Use of Antibiotics*
- **College** – Monday, July 10, 2:15-3:15pm – *Working with Academia for School Nutrition Success*
- **Employee/Manager** – Tuesday, July 11, 8:45am-9:45am – *The Winner in You!*
- **State Agency** – Tuesday, July 11, 12:00-2:00pm – *Hear the most up-to-date information on the USDA's recent activities and upcoming areas of interest*

For more information, visit www.schoolnutrition.org/anc



5. Planning to Meet Us in Hotlanta? Then you don't want to miss the...

[2017 ANC Mobile App and More Webinar!](#) If you are attending SNA's Annual National conference (ANC) in Atlanta, you don't want to miss this webinar. Get the inside scoop on everything you need to know about ANC from exploring the mobile app to building your own agenda to having a unique conference experience. Tune in on Tuesday, June 20, 2017 at 2pm EST to find out why ANC is the School Nutrition event of the year, plus learn how to Go Mobile at ANC! *No CEUS will be awarded for this webinar*

Click [here](#) to register! All webinars are held at 2pm Eastern Time (1pmCT/Noon MT/11am PT). Visit [SNA Webinars](#) for more information. Missed a recent webinar? Check out the [Webinars On-Demand](#) library and catch up on the hottest topics in school nutrition; available to SNA members 24/7.

6. New Food Allergy Resource Center for SNA Members

SNA's Food Allergy Resource Center for School Nutrition Professionals is launching July 5th! Find all the food allergy resources that you need in one place. From the Big 8 allergens that cause approximately 90% of food allergy reactions, to the Top 10 FAQs, this new resource center will help you find the information that you need to manage food allergies in your child nutrition programs. You can also submit questions to the allergy expert and your questions will be answered by food allergy experts and posted quarterly! Visit www.schoolnutrition.org/FoodAllergy

7. NEW! Ethics Course Pilot

Help SNA review its new online ethics module! We will be piloting the module in July and need volunteers to take the training course and provide feedback. Interested? Send an email to education@schoolnutrition.org with your contact information and we will let you know when and how to review this exciting new training.

8. SNA CEO Writes OpEd on Child Nutrition for The Hill

SNA CEO Patricia Montague wrote an opinion editorial for The Hill titled, "[Teachable moment: If we want healthier school lunches to succeed we need to start with the children.](#)" The editorial addressed some of the challenges that school cafeterias face across the country regarding school meal programs and the nutrition standards that were introduced in 2012 as part of the Healthy, Hunger-Free Kids Act. As Columbia University professor of pediatrics, Michael Rosenbaum, pointed out in [his criticism of the Association](#), the USDA estimated the standards would cost school districts \$1.2 billion in food and labor expenses in fiscal 2015 alone, or an additional 10 cents for each lunch. Schools did not get this \$1.2 billion, and are only reimbursed 6 cents to cover the additional costs, so school nutrition professionals have had to get creative with meals even as National School Lunch Program participation has declined by 1 million students per day since 2014. Montague points out that SNA's request for meal planning flexibility is not a request to "roll back" healthy eating standards and let kids have free reign on eating unhealthy items in the cafeteria, but rather it addresses practical solutions to fix what is not working.



9. Secretary Perdue and Representative Aderholt Discuss School Nutrition at U.S. House Hearing

The House Appropriation Subcommittee on Agriculture held a hearing with USDA Secretary Sonny Perdue on May 24 regarding the Trump Administration's 2018 budget proposal. It kicked off with subcommittee Chairman Rep. Aderholt (R-AL-4) commending Secretary Perdue for his approach to school meal nutrition standards. Aderholt pointed out that food waste was up while school meal participation was down, and that there was a need to find balance in the lunchroom. Perdue noted that the perception of his move was that it was unwinding nutrition standards, but he wanted to make it clear that they were simply taking pause and evaluating what was going on in cafeterias.

Perdue states that: "I have found that school nutrition professionals are some of the most respected people in the schools and some of the most beloved.... As we know many of our students, that's the most basic meal they get, their school breakfast and lunch." He goes on to say: "My strategy is to listen to those people who know best and are closest to the issue and how we can give them the flexibility to provide nutritious healthy meals in a way that doesn't constrain them."

Aderholt reiterated that, "School lunch personnel want to provide healthy meals to the kids; we need to be taking into consideration their perspective on the issues." Watch a clip of this exchange on the [School Nutrition Association Action Network](#).

10. Revised Prototype Free and Reduced Price Application for SY 2017-18

USDA released a policy memo on May 3, 2017, announcing their [Revised Prototype Application for Free and Reduced Price Meals for SY 2017-18](#). In SY 2016-17, the USDA Office of Civil Rights received 1,700 of these applications in error, as they were actually intended for local officials who make eligibility determinations, and not complaints of discrimination. The applications were forwarded by USDA to the appropriate state and local agencies, and in an effort to make sure the applications go to the right place this year, minor design changes were made in the Prototype Application for Free and Reduced Price School Meals. FNS has added, to both the heading of Step 4 of the prototype application and Step 4 in the instructions, a field for program operators to include a mailing address where households may send completed applications. These headings are added to provide additional clarity on where to send the applications, and though inclusion of these elements on application forms developed by state agencies and LEAs is optional, it is encouraged. Attached to the [memorandum](#) are the [application instructions](#), a [Word version of the application](#), and a [PDF version of the application](#).

11. Volunteer at ANC for the School Nutrition Foundation Booth!

Coming to ANC? Want to help [STATE] get dollars back from the 2017 Annual Fund. Volunteer for an hour at the School Nutrition Foundation booth. You will have fun as you encourage others to support the Annual Fund! Bells will be ringing and new donors will be adding their names to a wall! Sign up today.



12. Scholarship Dollars for Our State

The School Nutrition Foundation is partnering with state affiliates to help secure funds for scholarships by supporting the SNF Annual Fund. Working with State Ambassadors, SNF is providing resources by giving back a portion of all funds raised in your state. How does it work? If 3% of members in your state contribute to the SNF annual fund, you will receive 20% of the total raised to use for scholarships for professional development in your state. If 5% of your members contribute to the SNF Annual Fund, your state will receive 25% of the total raised! Each contribution of \$10 counts toward this goal.

For more information contact Janet Hedrick at jhedrick@schoolnutrition.org or call 800-877-8822 ext. 181. Donations can be made [online](#), at ANC, or through your State Ambassador at your State Conference. If you prefer, you can mail your donation using this [form](#).