



Feeding Bodies. Fueling Minds.™

February 12, 2018

Dear Exhibitors:

The Executive Board of the New Mexico School Nutrition Association is proud to announce the annual 2018 NMSNA state conference. The dates for the conference are June 5-8, 2018 in Albuquerque, New Mexico at the Isleta Resort and Casino. Set up for exhibits will be Wednesday June 6th from 1:00 – 5:00 pm. Attached is a map of areas you can unload for the exhibit hall. The hotel does request that you move your vehicle to a general parking area before setting up your booth. Vendor meet and greet will be Wednesday June 6, 2018 from 5:30 to 7:00 pm. Exhibits will be on Thursday June 7th from 10:00 am to 2:00 pm. 10:00 am-1:00 pm for [directors and buyers only](#) and 1:00 pm-2:00 pm for everyone else.

The Isleta Resort and Casino is located at 11000 Broadway Blvd. SE, Albuquerque, NM 87105. Phone number for reservations is 505-848-1999. Mention Group Code NMSN604 to receive special room rate. Room rate is \$110 single or double. Rooms must be booked by May 12, 2018 to get the group rate.

Exhibitors can register for conference online via the NMSNA website. Just log onto www.nmsna.com and look for exhibitors' registration. Registration will open up February 19, 2018. You will be able to pay immediately with a credit card. However, if you wish to pay by check, you can just register online and mail the check to NMSNA, CO/Pauline Raia, 1700 37th St. SE, Rio Rancho, NM, 87124. Once payment for your booth is received, you will be assigned a booth number. Your booth number will be emailed to you. Theme for 2018 NMSNA conference is "It Takes a Team" and colors are Gold and Royal Blue. President Elect, Dean Gallegos and conference chair for the 2018 NMSNA conference would like to invite all vendors to wear their favorite sports team jersey during Exhibits on Thursday June 7, 2018. This will tie into his sports theme of "It Takes a Team".

Conventions Services of the SW will be your contact for electricity, cook shacks, extra tables etc. Their contact info is 505-243-8197. Check the NMSNA website for additional information about Convention Services of the SW.

The next pages include the sponsorship form, industry membership form and the booth package options. Many of you have been very generous to NMSNA with your sponsorships and NMSNA truly appreciates your support. If you have not been a sponsor in the past please review sponsorship form.

If you require additional information, please do not hesitate to contact me.

We look forward to your participation. See you in June.

Pauline Raia
Executive Secretary
505-980-1570
pauline.raia@q.com

2018 NEW MEXICO SCHOOL NUTRITION ASSOCIATION CONFERENCE SPONSORSHIP OPPORTUNITIES FORM

All sponsors will be recognized as follows:

Sponsor appreciation in Conference Program
Sponsor recognition on NMSNA website with link to sponsors website.

Please place a check next to item you would like to sponsor.

Gift Cards Yes & How Many _____

Keynote Speaker "Rudy" Ruettiger (born August 23, 1948) is a [motivational speaker](#) who played [college football](#) at the [University of Notre Dame](#). His early life and career at Notre Dame was the inspiration for the 1993 film [Rudy](#).

\$5000 Sponsorship _____
\$4000 Sponsorship _____
\$3000 Sponsorship _____
\$2000 Sponsorship _____
\$1000 Sponsorship _____
\$500 Sponsorship _____

**Special Event at Main Event Center, Wednesday Evening June 5, 2018 For
NMSNA Members**

\$1000 Sponsorship _____
\$500 Sponsorship _____
\$250 Sponsorship _____

If you interested in any of the above Sponsorships, please complete the following information.

Company _____ Contact _____

Phone _____ Email _____

Total Amount Sponsored \$ _____

Pay when your register online or Mail Check to:

NMSNA

C/O Pauline Raia

1700 37th St. SE

Rio Rancho, NM 87124

NEW MEXICO SCHOOL NUTRITION INDUSTRY MEMBERSHIP FORM

NMSNA MEMBERSHIP INCLUDES:

Virtual Market Link on NMSNA website
\$100 discount if you purchase Gold Package
\$50 discount if you purchase Silver Package
Directors List
Access to digital Newsletter (Roadrunner)

Membership is fee is \$300 annually for 3 members.

July 1 through June 30th of every year.

_____ Yes I want to become a new industry member of NMSNA.

_____ Please renew my current industry membership with NMSNA.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Please complete and submit with exhibit registration if you wish to become a NMSNA Industry Member.

GOLD PACKAGE

\$1500

Includes

EXHIBIT BOOTH
VITUAL MARKET LINK ON NMSNA WEBSITE
RECOGNITION AS GOLD SPONSOR WITH GOLD BANNER AT EXHIBIT BOOTH
2 COMPLIMENTARY TICKETS TO SPECIAL EVENT UPON REQUEST
CONFERENCE ATTENDEE MAILING LIST
GOLD SPONSOR RIBBONS FOR COMPANY REPRESENTATIVES
GOLD SPONSOR RECOGNITION IN CONFERENCE GUIDE
\$100 OFF BOOTH PACKAGE IF EXHIBITOR IS A NMSNA INDUSTRY MEMBER

Prime conference guide directory includes: Description of company/products (maximum 50 words). Name, phone number, email of broker if applicable or name, phone number and email of contact if you do not have a broker. This information must be completed when your register on online. Please make sure you complete this info to ensure your company info is included in the Conference Program. If you have any questions please email Chimene Quillen at Chimeneq@gmail.com

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SILVER PACKAGE

\$1200

Includes

EXHIBIT BOOTH
RECOGNITION AS SILVER SPONSOR WITH SILVER BANNER AT EXHIBIT BOOTH
CONFERENCE ATTENDEE MAILING LIST
1 COMPLIMENTARY TICKETS TO SPECIAL EVENT UPON REQUEST
SILVER SPONSOR RIBBONS FOR COMPANY REPRESENTATIVES
SILVER SPONSOR RECOGNITION IN CONFERENCE GUIDE
\$50 OFF BOOTH PACKAGE IF EXHIBITOR IS A NMSNA INDUSTRY MEMBER

Silver conference guide directory includes: Name, phone number and email of broker if applicable or name, phone number and email of contact if you do not have a broker. This information must be completed when your register on online. Please make sure you complete this info to ensure your company info is included in the Conference Program. If you have any questions please email Chimene Quillen at chimeneq@gmail.com

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BRONZE PACKAGE

EXHIBIT BOOTH

\$1000.00

